

30 September 2010



## The Stunning Lotus Evora 2+2

With class leading driving dynamics, fuel economy and emissions of just 199 g/km of CO<sub>2</sub>, the new Lotus Evora raises the bar for world class high performing sportscars.

The first all-new Lotus since the iconic Elise roadster made its debut in 1995, the Evora entered the sports car market as the world's only production mid-engined 2+2. The Evora provides a tremendously rewarding driving experience: the mid-engined layout gives exceptional agility and the Lotus engineered suspension ensures incredible ride and handling.

Powered by a Lotus-tuned 3.5-litre V6 engine producing 280PS/ 206 kW / 276 hp @ 6400 rpm, and weighing just 1382 kg, the Evora delivers an exhilarating experience true to the Lotus DNA characteristics.

With the zero to 60 mph sprint taking just 4.9 seconds (100 km/h in just 5.1 seconds) a top speed of 162 mph (261 km/h) and an Official European Combined Cycle fuel economy just 33.2 mpg (8.5 litres / 100 km) and emissions of just 199 g/km CO<sub>2</sub> the Evora stays true to the ethos of performance through light weight. The other economy figures are equally impressive with Official European Urban Cycle of 23.4 mpg (12.1 litres / 100 km) and 44.8 mpg (6.3 litres / 100 km) for the Official European Extra Urban Cycle all combined with exceptional ride and handling.

Because one of the roles of the Evora is to attract new customers, as well as performance aficionados to the Lotus brand, the Evora offers a more refined ownership experience than Lotus' existing smaller four cylinder models. Its elegantly styled cabin is beautifully trimmed and its equipment list includes contemporary features such as an advanced touchscreen multi-media system and electric power-fold door mirrors. Careful attention has also been paid to its ease of use; with wider, taller door apertures,

narrower sills and higher seating position making getting in and out of the cabin a less athletic undertaking than it is in Lotus' smaller sports cars (Elise, Exige, Europa and 2-Eleven), whilst the design of the cabin itself will accommodate two 99<sup>th</sup> percentile (6ft 5in / 196 cm tall) American males in the front seats.

The 'convenience factor' of the Evora extends to all areas of the car. For instance, beneath the skin the entire front-end structure is a high tech aluminium "sacrificial" modular unit, with bolt on attachment to the main extruded aluminium tub. This modular unit is not only designed to deform for maximum safety, and to make the production assembly process more efficient, but also to reduce repair costs in the event of a frontal impact.

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## MEDIA INFORMATION



The Evora has been designed with global automotive regulations in mind, and future derivatives are planned.

The Evora is hand crafted and built on a dedicated new assembly line within Lotus' advanced manufacturing facility at Hethel in the East of England; capacity limitations restrict production to approximately 2000 cars a year, thus ensuring this dynamic new sports car's rarity and exclusivity.

Lotus Evora: 205 g/km CO<sub>2</sub>  
33.23 mpg (8.5 litres / 100 km) - Combined Cycle  
23.35 mpg (12.1 litres / 100 km) - Urban Cycle  
44.84 mpg (6.3 litres / 100 km) - Extra Urban Cycle

### Ends

#### About Lotus

The main operating subsidiary of Group Lotus plc is Lotus Cars Limited, which has two operating divisions - Lotus Engineering and Lotus Cars. Lotus Engineering is an internationally recognised automotive engineering consultancy based in Norfolk, UK. Global facilities include those in Michigan (USA), Kuala Lumpur (Malaysia), China and offices in Germany.

Lotus Engineering provides comprehensive and versatile consultancy services to many of the world's OEMs and Tier 1 suppliers, offering a full engineering service from initial concept and project design through development and integration of the complete vehicle to meet all worldwide markets and customers to full production. This includes third party 'niche vehicle' engineering and manufacture worldwide.

Lotus Cars builds world class, prestige, high performance sports cars for sale in 37 countries. These include the iconic Lotus Elise, Exige, 2-Eleven and the award winning Lotus Evora. Lotus is a global high-tech company, expanding rapidly and committed to driving forward technology for both Lotus Cars and its Engineering clients, spearheading research into such areas as hybrids, electric vehicles and renewable fuels.

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